

IN THE CLAIMS

Please amend the claims as follows.

1. (Currently Amended) A receiving system, comprising:
~~a content access device that is configured to receive content material simultaneously with and an [[item]] identifier associated with the content material from a provider; [[,]] a purchase request processor, operably coupled to the content access device and an input device, that is configured to receive a purchase request for the content material from [[the]] an input device and the [[item]] identifier directly from the content access device and to produce therefrom a processed purchase request; and [[,]] a rendering device, operably coupled to the content access device, that is configured to render the content material; [[and]] a purchase request buffer for storing at least one purchase request from the input device and the item identifier to facilitate a purchase of an item corresponding to the item identifier subsequent to the rendering device rendering the content material,~~
~~wherein the content access device is further configured to communicate the processed purchase request to the provider; and~~
~~wherein the rendering device is capable of rendering the content material a limited number of times prior to the purchase request and subsequently rendering the content material additional times after an authorization is received in response to the purchase request.~~

2. (Currently Amended) The receiving system of claim 1, wherein the content access device is further configured to associate the purchase request and the [[item]] identifier based on a coincidence of a time of receipt of the purchase request and a time interval associated with the rendering of the content material.

3. (Currently Amended) The receiving system of claim 1, further comprising a memory, ~~operably coupled to the content access device, that is~~ configured to store the content material; [[,]] and

wherein the content access device is further configured to control access to the content material in the memory, the access being dependent upon [[a]] receipt of [[an]] the authorization from the provider in response to the processed purchase request.

4. (Currently Amended) The receiving system of claim 1, wherein the purchase request processor is further configured to receive a transferred purchase request and a transferred [[item]] identifier and to produce therefrom the processed purchase request.

5. (Currently Amended) The receiving system of claim 1, wherein the purchase request processor is further configured to receive certification information associated with the purchase request; [[,]] and

wherein the processed purchase request comprises the certification information.

6. (Cancelled).

7. (Currently Amended) A portable device, comprising:

a broadcast receiver that is configured to receive audio and visual content material simultaneously with and an [[item]] identifier associated with the content material from a broadcast source; [[,]]

a rendering device that is configured to render the content material; [[,]]

a purchase request buffer that is configured to store at least one purchase request and the [[item]] identifier to facilitate a purchase of an item corresponding to the item identifier the content material; subsequent to the rendering device rendering the content material, and

a buy switch that is pre-programmed with a user's predetermined purchasing information, and wherein the purchase request is sent to the purchase request buffer in response to a single activation of the buy switch without the user being required to enter any additional data;

wherein the rendering device is capable of rendering the content material a limited number of times prior to the purchase request and subsequently rendering the content material additional times after an authorization is received in response to the purchase request.

8. (Currently Amended) The portable device of claim 7, further comprising a controller that is configured to associate the purchase request and the [[item]] identifier based on a coincidence of a time of receipt of the purchase request and a time interval associated with the rendering of the content material.

9. (Currently Amended) The portable device of claim 8, wherein the controller is further configured to receive certification information associated with the purchase request; [[,]] and wherein the purchase request buffer further comprises the certification information.

10. (Currently Amended) The portable device of claim 8, further comprising a memory, ~~operably coupled to the broadcast receiver, that is~~ configured to store the content material; [[,]] and wherein the controller is further configured to control access to the content material in the memory, the access being dependent upon [[a]] receipt of [[an]] the authorization in response to a communication of the purchase request to a provider.

Claims 11-14 (Cancelled).

15. (Currently Amended) A method for facilitating a purchase of an item content material, the method comprising:

receiving the content material simultaneously with and an identifier of the [[item,]] content material;

rendering the content material; [[,]]

receiving a buy command at a time that is coincident with a time interval associated with for the rendering of the content material; [[,]]

creating at least one purchase request comprising the identifier of the [[item]] content material in response to the buy command; [[,]]

storing the at least one purchase request for subsequent purchase of the [[item,]] content material; and

communicating the purchase request to a provider of the [[item,]] content material;

wherein receiving the buy command comprises receiving an activation signal associated with an activation of a buy switch that is pre programmed with a user's predetermined purchasing information, and wherein a purchase request is sent to the purchase request buffer in response to a single activation of the buy switch without the user being required to enter any additional data

wherein rendering the content material comprises rendering the content material a limited number of times prior to the purchase request and subsequently rendering the content material additional times after an authorization is received in response to the purchase request.

16. (Cancelled).

17. (Currently Amended) The method of claim 15, further comprising:

storing the content material; [[,]] and

controlling access to the content material based on receiving the buy command.

18. (Currently Amended) The method of claim 17, wherein controlling access is further dependent upon receiving [[an]] the authorization from the provider in response to the purchase request.

19. (Currently Amended) The method of claim 15, further comprising transferring the purchase request to one or more intermediary devices; [[,]] and
wherein communicating the purchase request to the provider is via the one or more intermediary devices.

20. (Previously Presented) The method of claim 15, further comprising attaching certification information to the purchase request that is communicated to the provider.

21. (New) The receiving system of Claim 1, wherein the rendering device is capable of rendering the content material once prior to the purchase request.

22. (New) The receiving system of Claim 21, wherein:

the rendering device is capable of using a first ticket to render the content material once; and
the rendering device is capable of using a second ticket to render the content material
additional times.

23. (New) The portable device of Claim 7, wherein the rendering device is

capable of rendering the content material once prior to the purchase request.

24. (New) The portable device of Claim 23, wherein:

the rendering device is capable of using a first ticket to render the content material once; and
the rendering device is capable of using a second ticket to render the content material
additional times.

25. (New) The method of Claim 15, wherein rendering the content material a

limited number of times prior to the purchase request comprises rendering the content material once
prior to the purchase request.

26. (New) The method of Claim 25, wherein:
rendering the content material once comprises using a first ticket; and
rendering the content material additional times comprises using a second ticket.